



## Privacy Policy of the Internet site [www.balocco.it](http://www.balocco.it)

The privacy of our users is important to us. This notice on privacy contains all the information that will allow the user to understand which data we collect, why we collect them and how we use them, in compliance with the applicable rules and regulations.

For any questions, you can always contact us at the following e-mail address: [info@balocco.it](mailto:info@balocco.it). We will endeavour to reply to you as soon as possible.

### 1. Data controller

The controller of the personal data that are collected during the use of the website [www.balocco.it](http://www.balocco.it) (hereinafter the "Site") is:

Balocco S.p.A.

Registered office: 51, Via S. Lucia – 12045 Fossano (CN) - ITALY

Telephone: 0172/653411

E-mail: [info@balocco.it](mailto:info@balocco.it)

(hereinafter "Balocco")

### 2. Data processed

#### 2.1. Data collected through the Service

The Company collects only the personal data that the user provides willingly by accessing or using the Service. Among the data provided willingly by the user through the use of the Service, the following personal data may be acquired:

- name;
- surname;
- home address;
- date of birth;
- e-mail address;

#### 2.2 Data collected through the Site

The user does not need to provide any personal data in order to consult the "public" part of the Site (i.e. the part that may be freely accessed by all users).

Some browsing data may be automatically collected during the simple browsing through the pages of the Site that are available to the public; they include the following:

- IP addresses;
- URI - Uniform Resource Identifier - addresses of the requested resources;
- the time and method used to formulate the requests to the server;
- a numerical code concerning the status of the response sent by the server (success, error, etc.).

Browsing data are related to the operating system and the IT environment of the user and their transmission is inherent in the use of the Internet communication protocols.

For this purpose, the Company uses a third-party tool (Google Analytics), exclusively for statistical purposes and market analysis. In any case, the data are processed in completely anonymous form. Although this information is not collected in order to be associated to identified data subjects, by their very nature it may, through processing and association with data held by third parties, allow the identification of users. These

data are used for the exclusive purpose of obtaining anonymous statistical information on the use of the Site and to control the Site's correct operation, and are deleted immediately after processing.

The data of the user will be deemed to have been obtained and, therefore, processed in full compliance with applicable rules and regulations for access of the reserved section of the Site, or for any contact with the Company by the user through, for example, sending e-mail messages to the Company's address as mentioned on the Site. Such data may include those provided during registration to the Site and the use of reserved areas, and include (other than the personal data that have already been mentioned): the user ID, the password, security questions and the answers to them, any ID documents that have been uploaded, etc.

### **3. Purpose of data processing**

The Company processes the personal data that the user has provided via the Service or the Site exclusively in connection to the use of the Service or the Site.

Specifically, the user's personal data may be used for the following purposes:

- provision of the Service (e.g. connection to the reserved area) and of the functionalities of the Site (e.g. contact with the Company).

The aforementioned purposes are subject to the user's consent (which, in some cases, must be explicit).

The Company will not use the data provided for purposes other than the ones mentioned above, to which the user/data subject has registered, and only within the limits indicated from time to time in any additional notices that accompany the different, separate service that the user may request.

The user's data will never be sold, leased or otherwise transferred by the Company to third parties. The user is the sole owner of his/her own data and may request their modification or erasure at any time: see the section "rights of the data subject" below.

### **4. Storage of the personal data**

The Company will store the user's details for the time periods required by the applicable rules and regulations and, in any case,

for the entire time that is necessary for the provision of the services requested.

After that period of time, the user's data will be definitively erased (without prejudice to legal obligations).

### **5. Security and transfer of the personal data**

The user's data that are collected through the Service and the Site are transferred, stored and processed with the use of appropriate technical measures.

The users' data are collected, archived and stored on a secure server.

### **6. Transfer of the data to third parties**

The Company shall not transfer the user's personal data to third parties. However, the Company may provide the user's data to third parties for certain processes; such third parties may include, for example, IT consultants, technical partners, marketing consultants.

Personal data will be provided to the competent Authorities only if the Company is obliged to do so by law.

### **7. Transfer of data abroad**

The user's data will not be transferred outside the European Union.

If specific software or services should require such transfer, the data controller will endeavour to select suppliers who can provide sufficient guarantees and prove that they are able to process the data at the same or higher security level as that adopted by Balocco S.P.A.

### **8. Rights of the user (data subject)**

The user will be entitled, at any time, to exercise the rights laid down by the applicable rules and regulations, for example:

- receive confirmation of the existence of his/her personal data and request access to their content;
- update, modify and/or rectify his/her personal data;
- request their deletion, their anonymisation, or that his/her data that are processed in violation of the law be blocked;
- request the restriction of the processing;
- oppose the processing for legitimate reasons;
- receive a copy of the data provided and request that said data be transmitted to another data controller.

In order to exercise one or more of the aforementioned rights, it is possible to send a specific request to the Company:

- at the Company's address (51, via S. Lucia - 12045 Fossano (CN));
- via e-mail to the address [info@balocco.it](mailto:info@balocco.it)

## **9. Cookies**

For information regarding the use of cookies by the Site, the user is asked to read the Company's Cookies Policy at the following link: [https://www.balocco.it/assets/download/cookie\\_it.pdf](https://www.balocco.it/assets/download/cookie_it.pdf).

## **10. Contact**

If you have questions or need any clarifications or information on the contents of this page, please send an e-mail to the address [info@balocco.it](mailto:info@balocco.it)