Cookie policy

www.balocco.it

Use of cookies in this Site

Our cookie policy describes the use of cookies in our site. First of all, note that the use of the so-called session cookies (cookies which are not permanently stored in the user's computer and are deleted when the browser is closed) allow for the transmission of session IDs (made up of random numbers generated by the server) which are required to allow for safe and effective site browsing.

The so-called session cookies allow the user not to use other IT techniques which can be detrimental for the privacy of user browsing. Moreover, they do not allow for the collection of user's personal identification data.

What is a cookie?

For useful information about cookies and their use (potential or real) and to learn how to change your browser settings with reference to cookies, please read the detail description below.

Cookie del browser:

Cookies are small pieces of data sent from a website and stored on the user's computer by the user's web browser while the user is browsing. They may imply data transfer between the website and your device and between your device and other sites operating on our behalf or on their own, in compliance with the relevant Privacy Policy. We can use cookies to collect all your personal information. You can decide to receive a warning any time a cookie is sent or you can disable all the cookies by changing your browser settings. If cookies are disabled, some of our services may not work correctly and it could be impossible for you to access many functionalities designed to maximise your browsing experience. For further information on how to manage or disable browser cookies, go to the last section of the present Cookie Policy.

We use different cookie typologies with different functions. As far as technical cookies are concerned, we could use persistent and session proprietary cookies only for a more effective site browsing. We will publish and periodically update a table to indicate the cookie types we use and all the references required to know specific usage aims.

The main cookie typologies which can be used are indicated below.

1. Strictly necessary cookies (technical cookies)

Those cookies are required to browse the site and to use some functionalities. Without technical cookies, the standard online services of the site may not be accessible if their provision is based only on this type of cookies. These cookies enable the user to browse the website effectively and to use all the options and services provided. For example, they are used to identify a session, to access some secure areas, to remember all the information about a previous request, to complete a purchase order or to store a quotation.
You do not have to give your consent for technical cookies, since they are required to provide the site services. Technical cookies can be blocked or removed by changing the configuration of the browser options or by disabling or deleting the cookies. In those cases, it may become impossible to access some website areas or to use some of the services provided.
For more information, refer to the site Privacy Policy.

2. Performance cookies (cookie analytics)

It is possible that some cookies concerning the performance of your browsing device are used either by us or by our service providers. The information collected through performance cookies is only used by us and for us.

Performance cookies collect anonymous information on the way the users use the website and its functionalities. For example, our performance cookies collect information on the website pages you access more often and on our advertising displayed on other websites you interact with; they are also used to check if you open and read the communications we sent to you and if you receive error messages. The information we collect can be used to customise your online experience by displaying specific contents. Performance cookies are also used to limit the number of views of the same advertising. Our performance cookies do not collect any personal information.

You can access our Cookie Policy through a link on the website. By continuing to use this website and its functionalities, you are authorising us (and external advertisers of this website) to insert performance cookies on your browsing device.

To delete or manage performance cookies, refer to the last section of this Cookie Policy.

In particular, our site uses Google Analytics, a tool which helps website and app owners understand how the visitors interact with their contents. A set of cookies can be used to collect information and generate website usage statistics without personal identification of the user by Google.

For further information, refer to Google Privacy Policy:

http://www.google.it/intl/en/policies/privacy/

It is possible to opt out from data collection and usage of cookies (IP address included) by Google Analytics. For this purpose, Google provides a deactivation form for the user's browser. The form and further information are available on:

https://tools.google.com/dlpage/gaoptout/?hl=en

Other third-party cookies

Youtube

Google Youtube provides a video streaming service that allows publishers to include multimedia contents within their own web pages. We use Youtube because we believe it contributes to your experience in using our site. As a result, Google can install persistent and/or session cookies.

Cookie Policy: https://www.google.com/intl/en/policies/privacy/

Facebook

Facebook plugins are made to facilitate sharing of site content.

Cookie Policy: https://www.facebook.com/policy.php

Enabling/disabling cookies through the browser

There are different techniques for the management of cookies and other tracking technologies. If you change your browser settings, you can either enable or disable cookies or decide to receive a warning before enabling cookies from the visited websites. If you disable cookies completely, you may not be able to use all our interactive functionalities.
If you use multiple computers in different workstations, ensure that each browser is set according to your preferences.
You can delete all the cookies installed in the cookie folder of your browser. Each browser requires

a different procedure to manage the settings to enable and disable cookies. Enabling and disabling cookies.

Microsoft Windows Explorer https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Google Chrome https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies

Mozilla Firefox http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies

Apple Safari https://support.apple.com/kb/PH21411?locale=it_IT&viewlocale=en_US

All other browsers

For information on how to handle cookies through other browsers, see the specific browser documentation or online help files.

Enabling and disabling cookies

You can use the tools provided by your browser to enable or disable single cookies; moreover, the site www.youronlinechoices.com displays a list of the main providers working with web site managers to collect and use information which can be useful for the management of behavioural advertising. You can disable or enable all the companies or set different preferences for each company. To do that, use the tool on: http://www.youronlinechoices.com/uk/your-ad-choices to set your preferences about behavioural advertising.

Further information about cookies are available at the following addresses:

www.allaboutcookies.org;

www.youronlinechoises.com